Vibe Coding Product Brief Template
For Product X

1. Product Summary
-Short, high level description of the product

2. Target Customer
-Describe your target customer
-List top 3-5 salient segmentation attributes (e.g., demographic, psychographic, behavioral, needs) that uniquely define the customer (both the buyer/relationship owner and the user)

3. Customer Problems to be Solved
-List the top problems that we are trying to solve, ideally stated as a quote in the customer's words

4. Product Requirements / Functionality
-List the product requirements / functionality required to solve the customer problems

5. Guidance on User Experience (optional)
-How would you describe the desired User Experience?
-What are the critical tasks and user flows?
-How would you describe the desired visual design aesthetic?

6. Data Model (optional)
-Describe the major elements of the data model, i.e., what objects need to be represented

7. Guidance on Tech Stack / Components to Use (optional)
-If you want the vibe coding tool to use specific tech stack/libraries

8. Any other important info (optional)

Don't worry about back end at all. Only create front end.